

A NEW ERA FOR DIGITAL HEALTHCARE

EHI LIVE MOVES HOME AND WILL NOW RUN WITHIN THE DOUBLE AWARD- WINNING DIGITAL HEALTHCARE SHOW.

ehi Live 2019 will be fully incorporated into the next Digital Healthcare Show, which is part of the Health+Care series of events on 26-27 June 2019 at London ExCeL.

The current NHS climate is tough for all health professionals, and those tasked with digital transformation have a particularly heavy weight of responsibility within their organisation to deliver an integrated, interoperable yet patient-centred system.

The Health+Care events - The Digital Healthcare Show, The Healthcare Show, and The Residential and Home Care Show - are already the largest gathering of health and care professionals across the whole of Europe. With the two digital events joining forces, this means that it will now also be the largest digital healthcare transformation event. The events are the most important transformational two days in the UK for the health and social care sectors, bringing together mind-blowing ideas and solutions to more than 10,000 local leaders, across all three Health+Care events, tasked with delivering sustainable change across the UK health and care systems.

New organiser CloserStill Media is already committed to supporting the digital healthcare community, so much so The Digital Healthcare Show is the only event to win an award in the same category at both The Exhibition News Award and The Association of Exhibition Organiser Awards.

“This marks an incredibly important and exciting moment for digital health in the UK and we are delighted to have the opportunity to offer a renewed and fresh focus to ehi Live,” commented event manager Lee Davies.

He adds: “Sustainable digital progression and integration is becoming front and centre of all strategic plans across healthcare, but resource is not often matched with workload, and The Digital Healthcare Show team know how hard everyone is working”.

He continues: “With ehi Live moving under the expertise of The Digital Healthcare Show, the weight of this responsibility is shared with the wider Health+Care events team, including our Advisory Board comprising: Lawrence Petalidis, Head of Innovation and Impact for CW+; Phillipa Winter CIO Bolton NHS Foundation Trust, also CIO of the year, and a former CCIO; Cleveland Henry, Director of Innovations & Digital Futures, NHS Digital; Philip Scott, Senior Lecturer in Information Systems at the University of Portsmouth, Vice-Chair; David Shapland, Head of Marketing and Communications, Yorkshire & Humber Academic Health Science Network; GP, Talac Mahmud, Firstcare Practice and Russ Charlesworth, Director of Health & Social Care, Socitm.”

The blending of the two events has already seen the likes of The British Computing Society join the fold as official partners of The Digital Healthcare Show, along with NHS England and NHS Digital. It also means that experts in their fields who want to share knowledge, and innovators with tech solutions, now don't have to choose between one show or another when they have limited time, resource and budget.

The organisers are working very closely with the NHS to ensure the programme is delivered by CIO and CCIO speakers who are pioneering the way for digital health. CloserStill is also looking globally at examples of excellence that can potentially be replicated in the UK, so delegates get to hear from overseas pioneers including Tim Kelsey, the Chief Executive of the Australian Digital Health Agency.

The team are also in close contact with organisations outside of the NHS including the police force, supermarket and banking communities, to see how they capture and analyse data safely to spot the transferable ideas that will help keep patients safer and alleviate financial pressure on organisations and teams.

The digital healthcare community has CloserStill's pledge that it will do everything possible to ensure they get the event they deserve in 2019. A formal manifesto for the merging of the two events will be released in the coming weeks.

For further information please contact:

Lee Davies, Event Manager, Digital Healthcare Show E: lee.davies@closerstillmedia.com T: + 44 (0)207 348 5278

Sarah Bray, Marketing Manager, Digital Healthcare Show E: s.bray@closerstillmedia.com T: +44 (0)2073485271